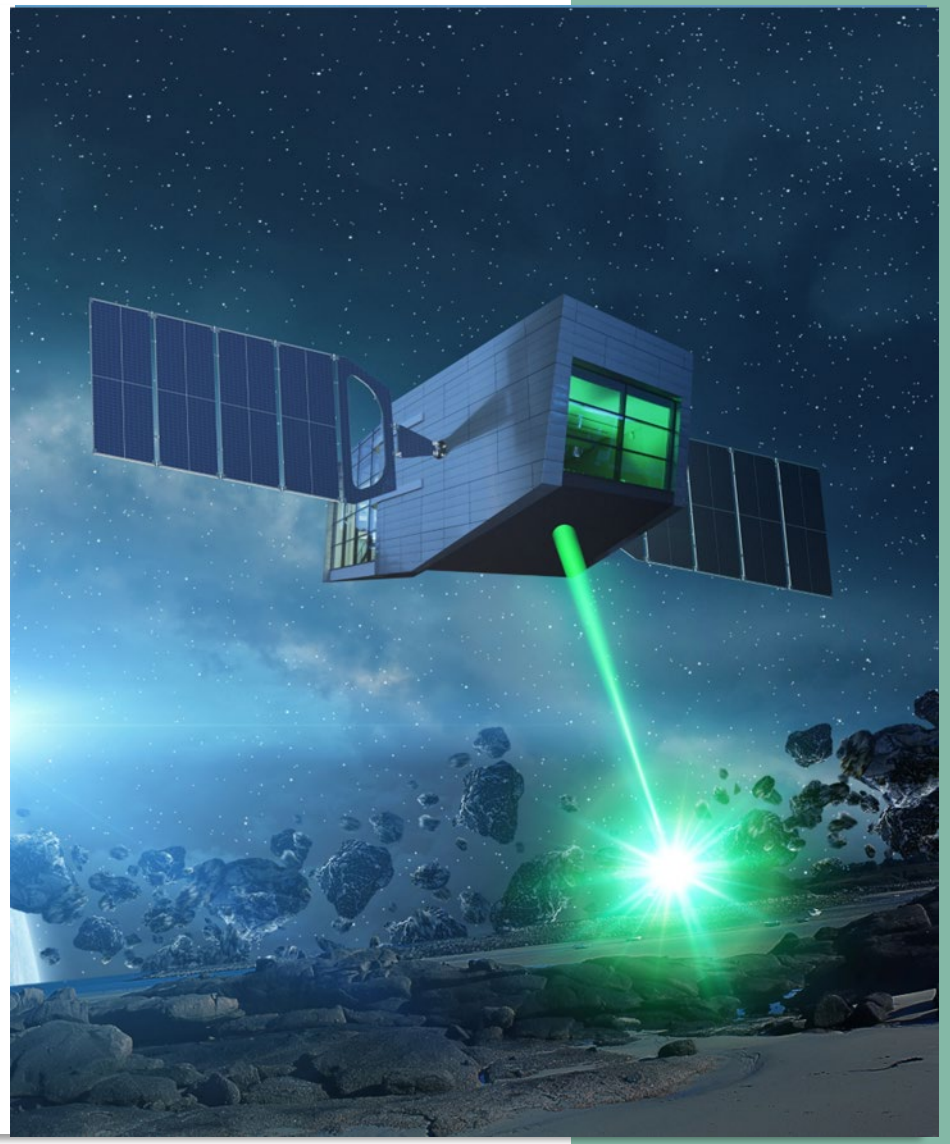
Co-Creation as a Strategy:

Long-Term Industry Partnerships

Jan Brajer

Head of Department,

Deputy Head for Science and Technology



MOTIVATION

„Today’s research shapes tomorrow’s applications.“

01 **Clear focus and prioritization**

- Where we are going

02 **Linking research to application**

- What to do in selected areas

03 **Measurable milestones**

- How to measure our performance

Mid-term Strategy 2026-2030 KPIs

1. Contract Research Revenue
2. International Competitive Funding
3. Technology Transfer Projects
4. Frontier Innovation Projects
5. Strategic Partnership Portfolio

Mid-term Strategy 2026-2030 KPIs
Strategic Partnership Portfolio

Definition

Number of formally established long-term strategic partners across areas

10/
5-years

Strategic intent

Strengthens ecosystem

Common vision

Why it matters

Direct and fast feedback

Guaranteed impact

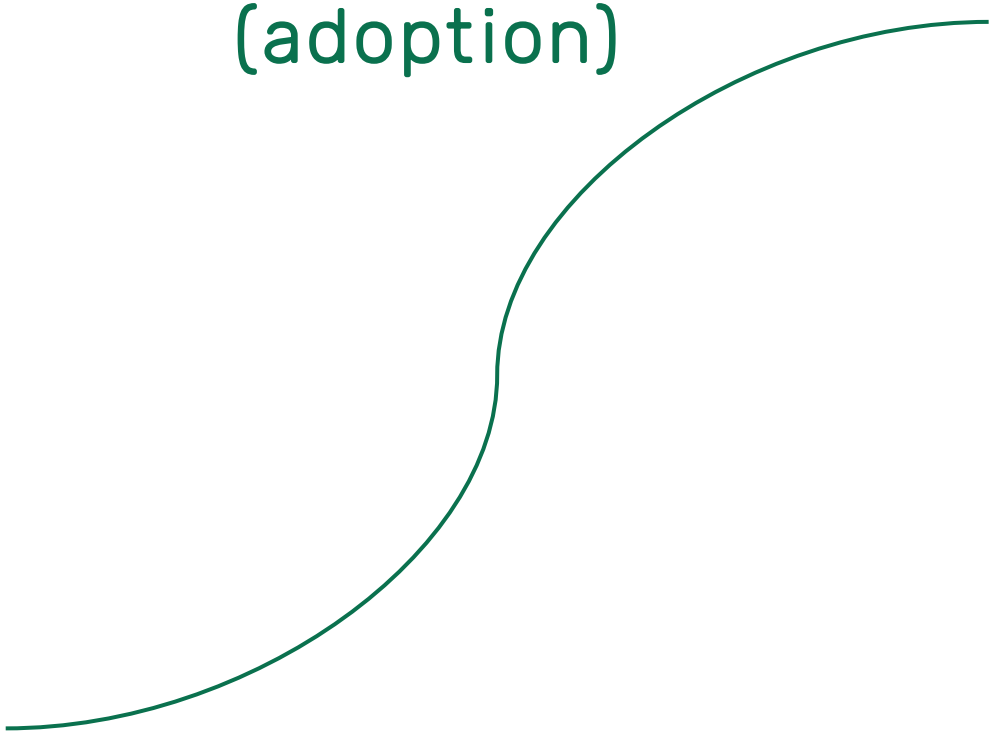
How to colaborate
Basic science or applications?

Right mix of:

Known competences

Ambitious new areas

Curve of implemnetation (adoption)

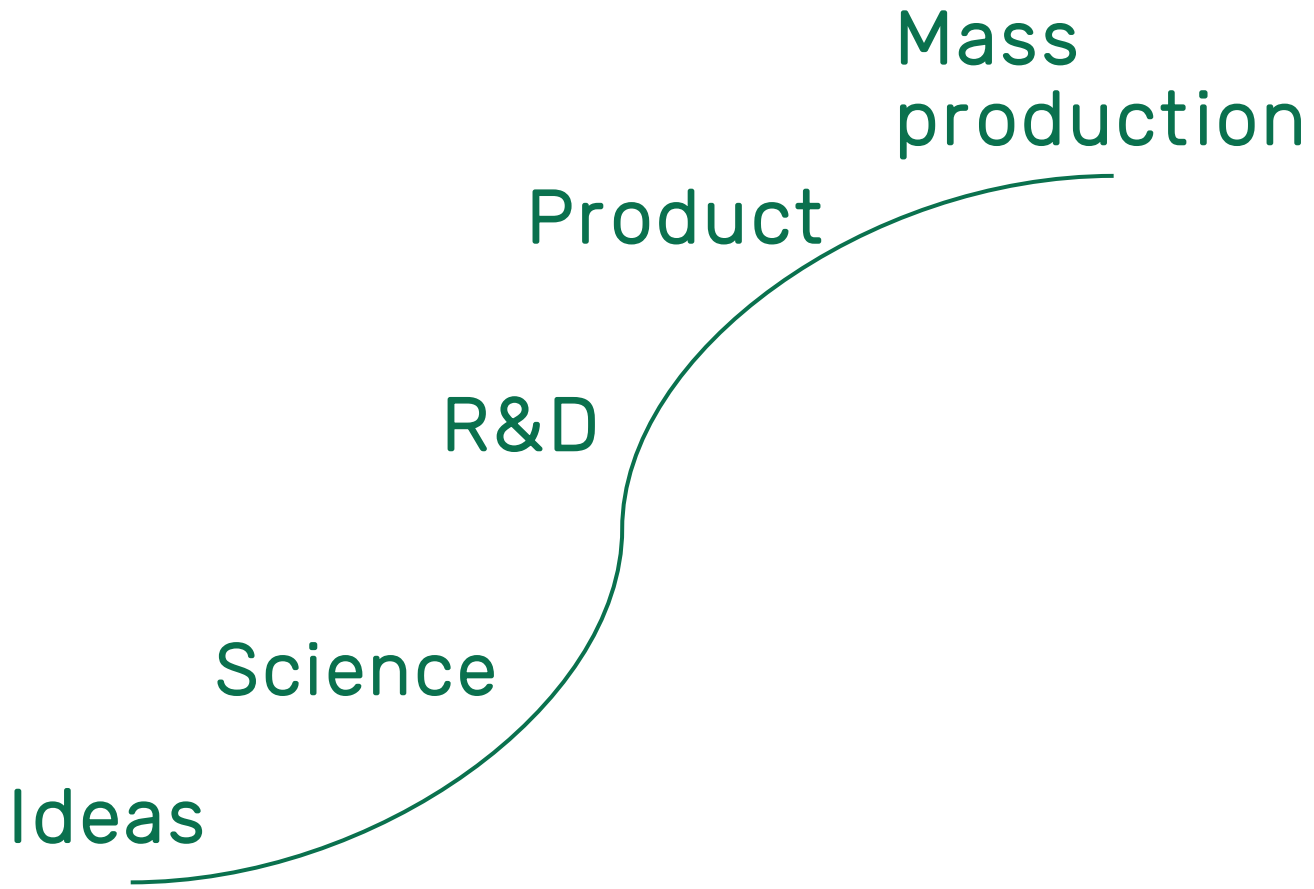


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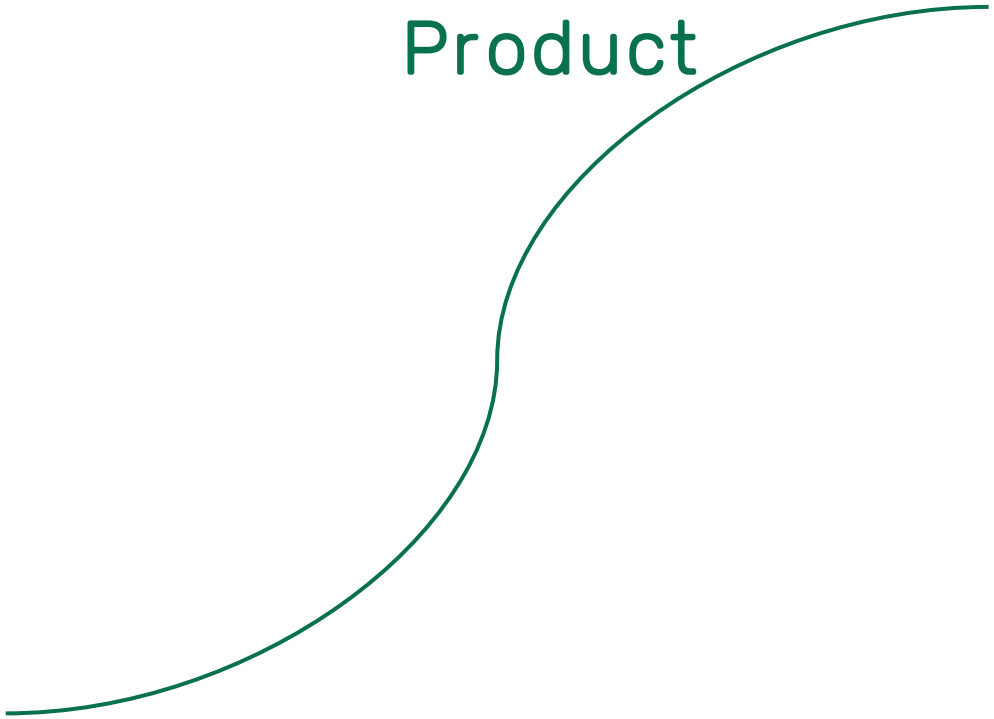


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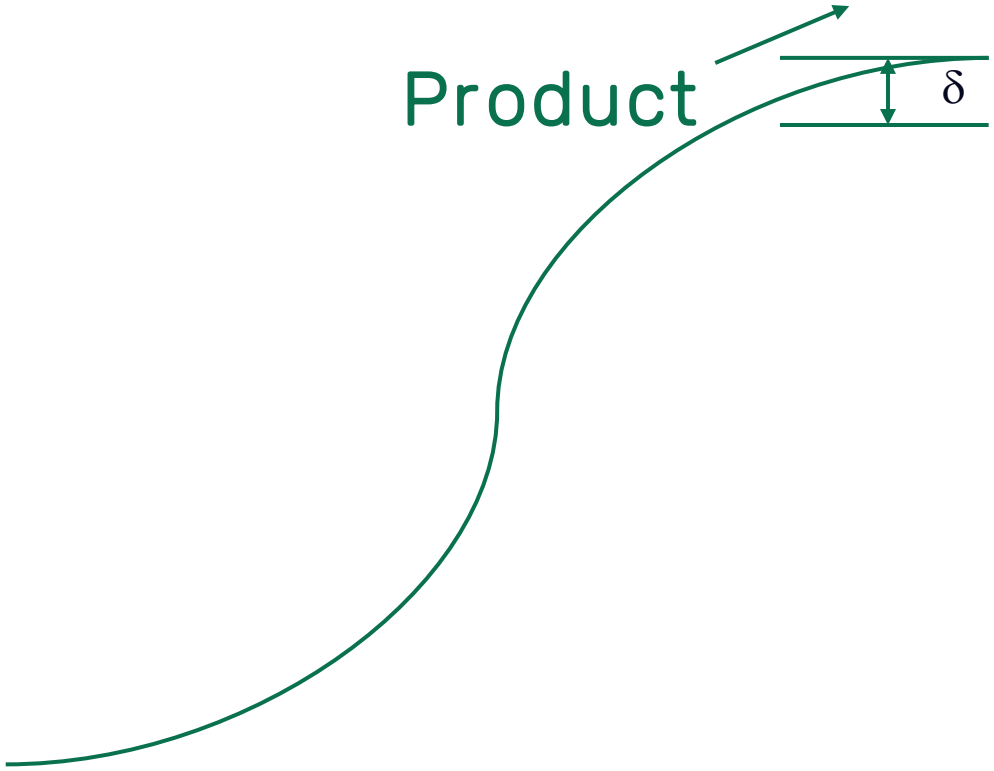


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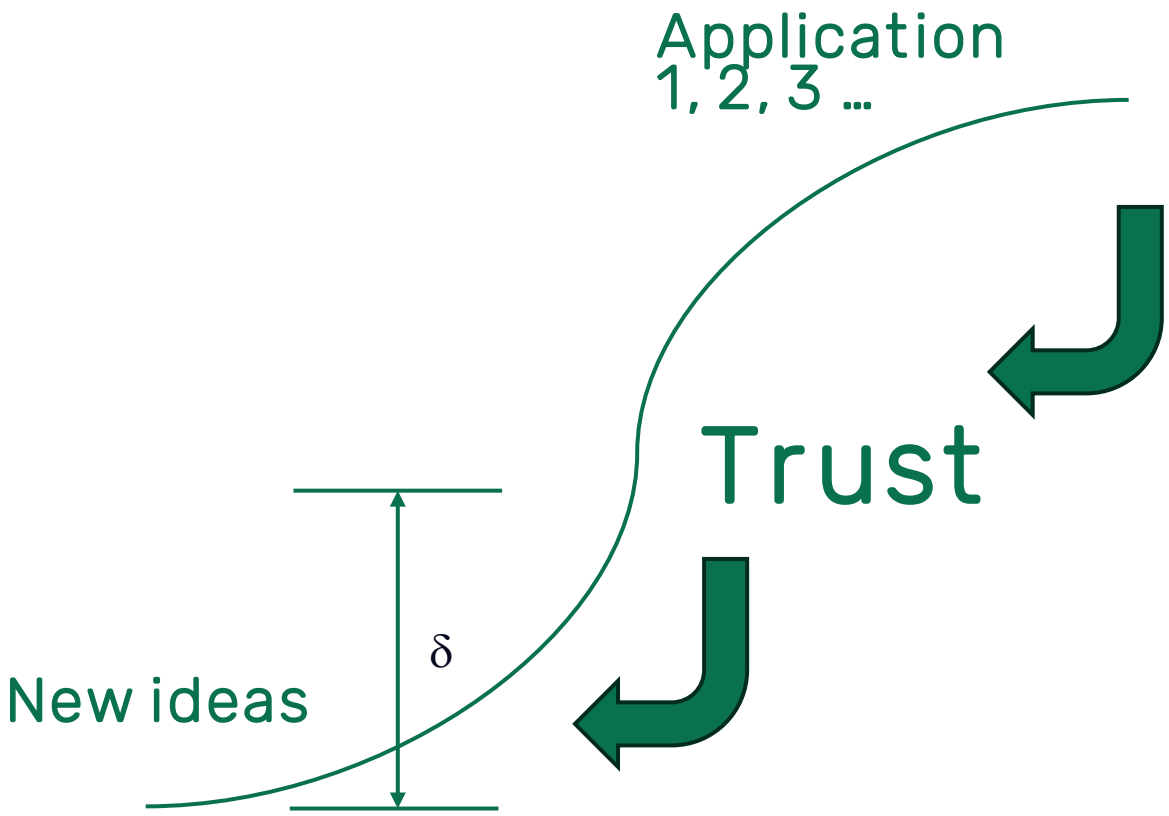


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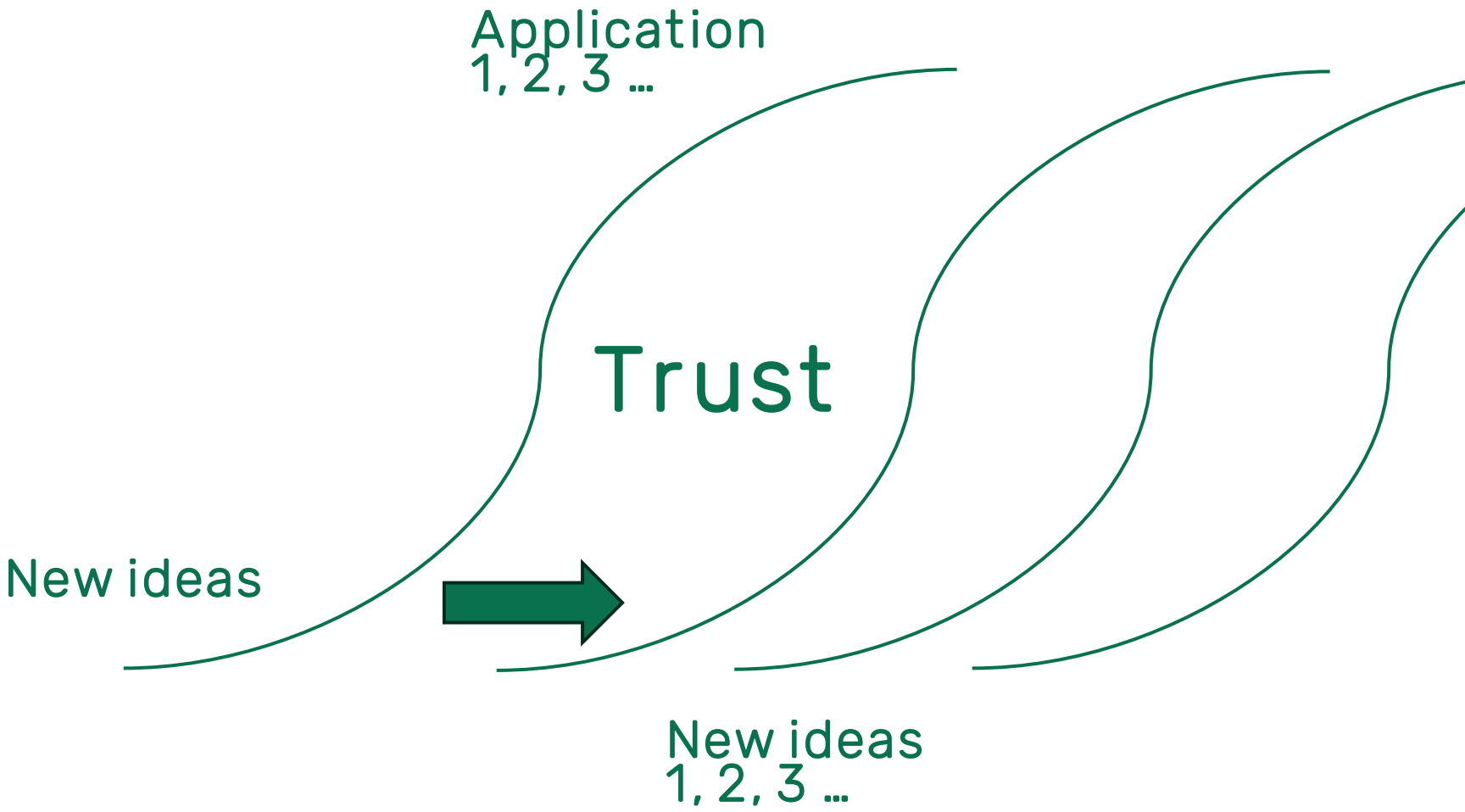


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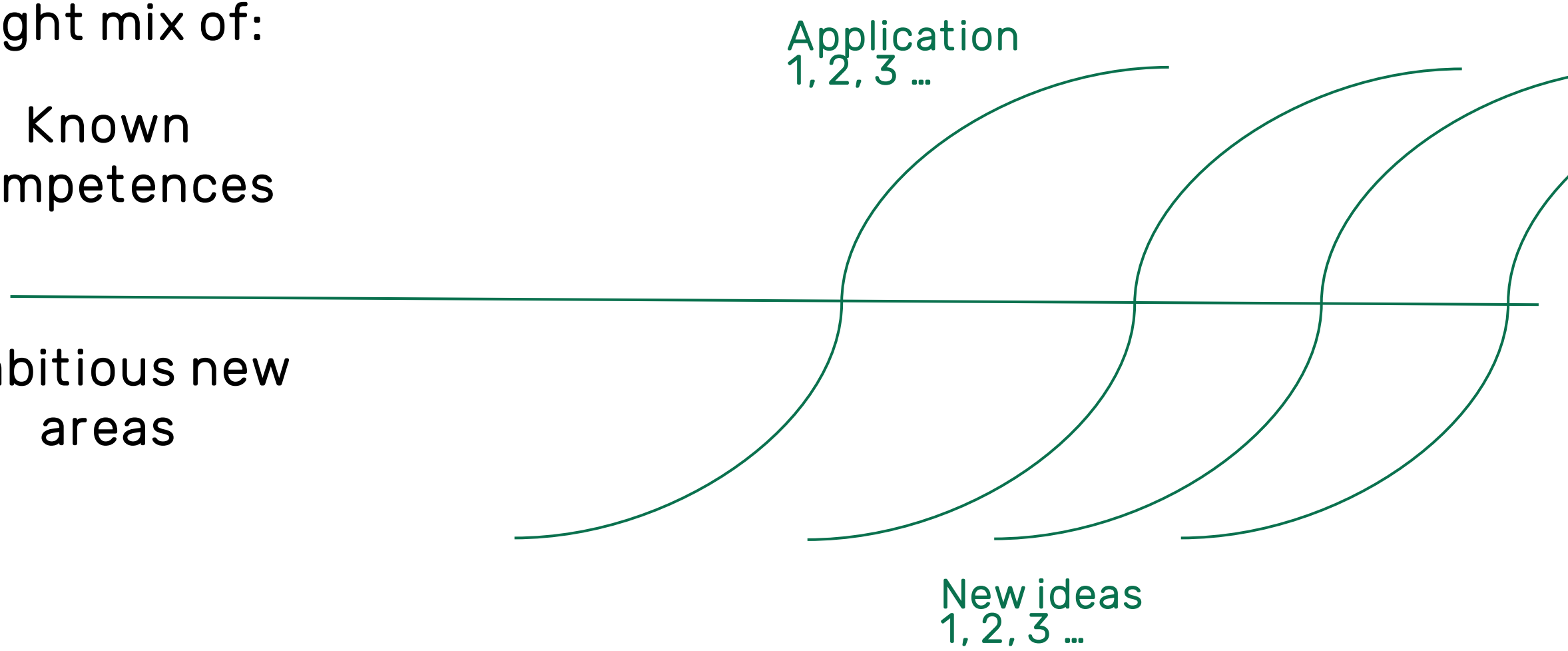


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Strategic Partnership

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LOCKHEED MARTIN

IQS GROUP

CARDAM

Center of Applied Research and Development for Additive Manufacturing

HiLASE joined the F-35 Industrial Cooperation Program



hilase

LOCKHEED MARTIN

THANK YOU!

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